



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2009-02mmmm

Date: February 2, 2009

Kellogg Company Announces Voluntary Nationwide Recall of Select Keebler® Soft Batch Cookies and Special K Protein™ Meal Bar Honey Almond Flavor and Expansion of the 01/16/09 Recall of Various Crackers and Cookies

Battle Creek, MI –As a result of the expansion of Peanut Corporation of America's recall to include all peanut ingredients produced in their Blakely, Georgia facility since Jan. 1, 2007, Kellogg Company has issued a voluntary nationwide recall for the following products:

- Keebler® Soft Batch Homestyle Chocolate Chunk Cookies and Oatmeal Raisin Cookies, 2.5-ounce size only, with a "Best If Used Before" date prior to June 30, 2009 (06 30 9), with the following UPC codes: 3010032708, 3010037899.
- Special K Protein™ Meal Bar Honey Almond variety only, 6-count and 8-count packages, with a "Best If Used Before" date prior to February 1, 2010 (FEB 01 2010), with the following UPC codes: 3800039778, 3800039935, 3800039931.

No other Special K® products are part of this recall. No illnesses have been reported to date in connection to the above products.

Although these products do not contain any peanut ingredients from Peanut Corporation of America, they were produced at another company's facility on the same line as products that were made for other companies using potentially contaminated PCA ingredients. For that reason, this voluntary recall is being issued out of an abundance of caution.

Also as a result of Peanut Corporation of America's expanded recall, the January 16, 2009 Kellogg Company recall of Austin® and Keebler® Peanut Butter Sandwich Crackers and select snack-size packs of Famous Amos® Peanut Butter Cookies and Keebler® Soft Batch Homestyle Peanut Butter Cookies is now expanded to include all code dates. Retailers had previously been advised to remove all of these products from store shelves, regardless of code date, so the vast majority of these recalled products are no longer in the marketplace, but consumers having any of these products in their homes are urged to destroy them.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on

Salmonella, please visit the Centers for Disease Control and Prevention's Website at <http://www.cdc.gov>.

Consumers who have purchased the recalled products are urged to destroy them. Consumers with questions or who would like a refund may contact 877-869-5633. Consumers with questions or concerns about their health should contact their doctor.

For a list of various company recalls and for more information on FDA's ongoing investigation, visit FDA's Web site at www.fda.gov.